

# The Cubicle Chick

WORKING MOM DIGEST FOR WORK, LIFE, & PLAY.



4.8+ K

Followers as of Sept. 2020



24.9 K

Followers as of Sept. 2020



33.5 K

Likes as of Sept. 2020



89 K

Average monthly views as of May 2020

#### CONTACT

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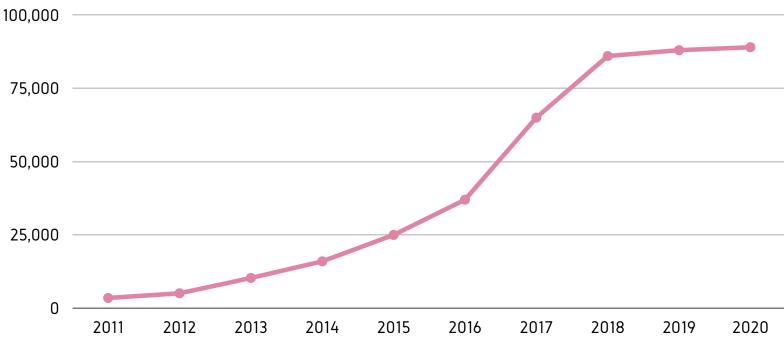
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SOCIALS @thecubiclechick

# About The Cubicle Chick

Working moms unite! The Cubicle Chick.com is a digest for professional moms who want to get the most out of their personal, as well as professional, life. With articles focused on Work Life Management/Balance, Self-Care, Everyday Tech, Travel, Lifestyle, and Family, it is your source for Mama Mogul support in a fun, judgment-free zone.

## **ENGAGEMENT STATISTICS**



## **BLOG AUDIENCE**

- Working mothers (21-45)
- Women entrepreneurs (35-55)
- College and grad school educated
- Generation X and Millennials
- IISA and Canada hased
- Make most of the buying decisions in the home

# LIST OF PARTNERS

- Verizon
- Google
- Hampton by Hilton
- Sony Pictures
- McDonald's
- National Car Rental
- Office Depot



#### **WORK WITH ME**

I have over 11 years blogging experience and have weathered the trends and changes in the space while growing my readership. I pride myself as being the go-to Working Mom Expert that brands can depend upon. Whether you are seeking a blog post campaign, social shares, video, storytelling, TheCubicleChick.com, and my team, can make it happen.

I can work with most budgets and create a custom plan that offers a ROI while giving brands authenticity, real, quality engagement.

I am also speaker with numerous panels and speaking engagements under my belt, and I host local and national events. I've also been featured talent in several commercial video campaigns.

#### **CONTENT TOPICS**

- Work life management/balance
- Career
- Self-care/health and wellness
- Women luxe travel and getaways
- Relationship building
- Tech reviews
- Entrepreneur/side hustle tips

#### SPEAKING SUBJECTS

- Teen Mom to Dream Mom
- Mama Mogul
- Balance Ain't Real
- Reinvention
- Your Scars Are Beautiful
- Blogging Biz 101
- Opinions Aren't Facts

